



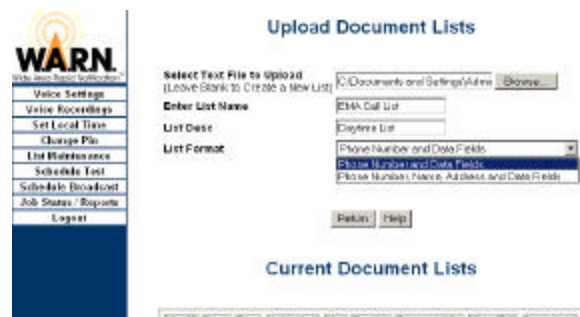
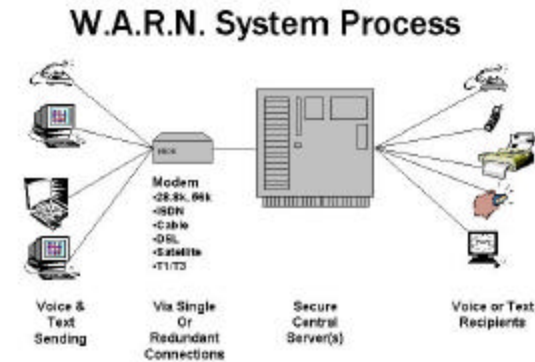
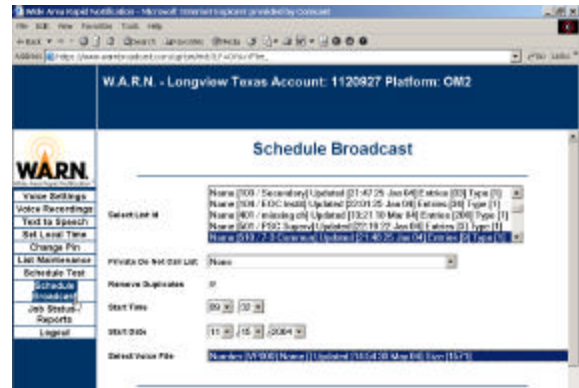
W.A.R.N. Broadcast is the powerful, quick and cost-efficient way to call thousands of phones per minute for one fixed calling rate – regardless of how many calls you make.

1. Issues simultaneous voice messages to every single agency instantly, by geographic or jurisdictional parameters, via phone, cellular, digital, pager, wireless, WAP, fax and email.
2. Affordably allows instant and pinpointed public notification to all citizens with phones, using a pre-determined grid and mapped database of a town, city, metro or county area; or by exact latitudinal and longitudinal coordinates to ESRI-based GIS/GEO mapping.
3. Is fully portable, operationally flexible, with calling from either a central command, or from a field office or mobile location, or via multiple back-up installations wherever you specify.
4. Operates across every major communication protocol – phone, digital, cellular, pager, wireless (WAP), fax, email; and is accessible using any connection method available: dial-up, ISDN, T1, T3, DSL, cable, wireless, satellite, or other.

W.A.R.N. Broadcast uses proven call technology & proprietary applications to react to new threats and everyday public safety needs.

W.A.R.N. Broadcast makes instant rapid and coordinated intra-agency and inter-agency or public notification voice alerts for:

- Catastrophic weather or natural events
- Biological, chemical or radiation release or attack
- Attacks or threats to bridges, dams, buildings, malls
- Nuclear management safety & waste facilities
- Hostage, lost child, riot, or “in progress” activity
- Protect vital transport, distribution, & storage systems
- Water, power, air, communication & food interruptions
- Health or disease communication and response





- **Web platform** provides multiple, redundant access points to the system – i.e. your central command, mobile unit, or remote command back up locations. W.A.R.N. Broadcast provides the ability to manage all broadcasts from one console, directly to an unlimited number of wired telephones, cellular or digital phones.
- **Timely Reports** let you know exactly who has been contacted, as well as when and how contact was made. Recipients contacted are logged for audit trail analysis and post-event review.
- **Privacy controls** and industry proven SSL encryption keeps important data secure. Administration and end user level authorization protect system access.
- **Immediate Availability** with no hardware, software, implementation, maintenance cost, or burden on your IT department.
- **Reliable** service through W.A.R.N.'s professionally managed ASP environment.

Key Benefits:

- Thousands of calls instantly with no new hardware purchase.
- Operates off existing PC platform as application with no new wiring or installation required
- Notifications may be launched by web, telephone, email or software trigger
- No reconfiguring of your existing system or maintenance fees
- Use of W.A.R.N. can begin in 2 weeks after budget deposit.
- Training & Certification requires just 4-8 hours, based on number of trainees.
- System is fully database-driven, using your existing or newly-configured databases. You can import or create full "inter-agency and intra-agency" data management specifications, and update regularly, as needed.
- Databases for all general public residential phones can be loaded into your system, and may be updated automatically from the source, every 30 days.
- Real-time response options, online call logs, and detailed reports generated by system.
- Ongoing operation costs diminish in the 2nd year and subsequent years; call budgets are flexible and determined by monthly analysis of first year's use.

Server & Connection Overview:

- Separate data/calling centers located across the U.S.
- Multiple OC3 communication circuits and carrier routes
- Redundant database and communication servers
- Fully secured data center access in all locations
- Biometric authentication under 24x7 surveillance

"Existing U.S.-based 911 emergency systems, and the majority of agency systems for emergency communication protocol, were simply not built for rapid cross-agency communication or wide area public notification."

www.warncalling.com

