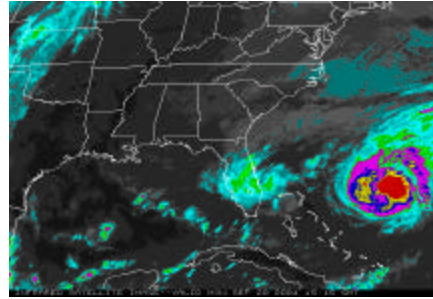




**Before you can prepare for weather,  
you need to remember one thing...**

## **W.A.R.N. Weather**



If weather information is vital to your business, the weather information you receive must be accurate, timely, specific, and supported by live meteorologists.

W.A.R.N. Weather is the only integrated weather solution that can track, assess, forecast and deliver critical weather information across numerous mission critical needs including aviation, shipping, offshore drilling and governmental agencies.

These organizations have one thing in common: a major storm or catastrophic weather event can mean millions of dollars in damage or even loss of life.

### **Weather doesn't just come out of the blue. It only seems that way.**

Nothing can cripple a business faster than unexpected weather. The truth is, with knowledge and preparation, much of the damage caused by nature can be prevented or minimized.

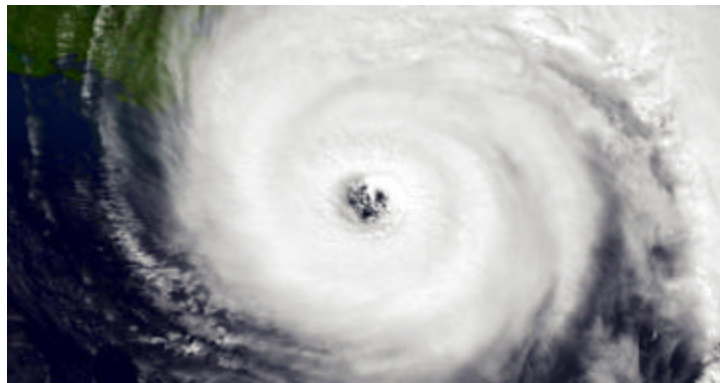
At W.A.R.N. Weather, our first order of business is to minimize the element of surprise.

W.A.R.N. utilizes the latest weather analysis tools to keep a constant weather watch.

Every forecast, severe weather alert, or update, is prepared by W.A.R.N. Weather for your location –not just a region or area. In short, W.A.R.N. gives you exactly what the name implies: weather information that warns you quickly.

**G**et the weather information you need 24 hours a day, 7 days a week.

- Access to 60 experienced meteorologists.
- State-of-the-art weather forecasting tools, radar and satellite equipment used.
- Site-specific weather for your location.
- Information is relayed via email, phone, fax and personalized weather Web pages.
- Get only weather alerts that affect you.
- Meteorologists available 24 hours a day and 7 days a week for hotline consultations.





**Delivering the information you need, at the moment you need it.**

Our staff is committed to offering customized weather data delivery to keep you informed.

Via a personalized Web site, W.A.R.N. Weather can provide satellite and radar imagery, forecast maps, hurricane advisories and weather alerts, all in a convenient, easy-to-read layout.

Web pages can include a graphic overlay of your site and the geographic features you select.

Perhaps most important, your personalized Web site can be accessed by numerous people at the same time --- and from different locations .

**Reduce the element of surprise in all of your weather.**

Receive the accurate, comprehensive information about the weather that impacts your business.

**Get W.A.R.N. Weather**



W.A.R.N. Weather	Public or Other Services
Meteorologists on call 24 hours a day , 7 days a week for weather verification.	No on-call support.
All forecasts and information are site-specific to your locations.	Data created for larger geographic areas only.
Weather prepared by meteorological staff to fit your criteria, facility, and timelines. Updated at times to meet your schedules.	General NWS data you interpret. No updates between scheduled bulletins.
We initiate all severe weather alerts and will initiate the phone calls to you in local weather emergencies.	No capability to initiate highly specific Messages when bulletins are issued.
Cuts preparation time by giving you the information you need to help make decisions. Notifies you when threat is past, so you can return to normal operations more quickly.	Requires you to assess information and extrapolate impact times and effects, including when to issue an "all clear".
Your Internet access is secure, not open to public, not subject to user overloading during major weather events.	May lock up or be inaccessible during a major weather event. Wastes time finding alternative sites or waiting for busy site data and images to load.
High-resolution graphics, dozens of maps with animation and site overlays.	Limited graphics.
All maps customized to local landmarks with suite of graphics you select.	No customization.

